Avaya Scopia® Video Collaboration

Driving Productivity and Results

50% of companies worldwide will enact BYOD programs by 2017

Gartner BYOD study by David Willis May 2013

40% of employees spend **20%** of time away from the office

Gartner IT Symposium 2011

Teleworkers are **15 to 55%** more productive on average than their colleagues

Global Workplace Analytics 2013

Speed of Business

The pace of business continues to accelerate. Your work team is no longer in the same office – or many times the same country – as you are. The number of individuals teleworking has grown 79% in recent years.[1] The level of specialty expertise required to differentiate your products and services has increased. The BYOD trend is here to stay. Your world has gone mobile.

Some things haven't changed however. To get quality work done fast, you need to effectively communicate and collaborate with colleagues and extended team members – regardless of their location – and the demand to 'do more with less' continues to grow.

Driving Results

In today's business environment with a distributed work force and project teams, innovative companies are leveraging video conferencing to drive faster collaboration, make informed and timely decisions, and extend the reach of their company. Face-to-face collaboration creates trust and stronger business relationships, keeping team members focused and more engaged. Research shows that 94% of respondents say video collaboration improves efficiency and productivity.[2]

Virtual Meeting Rooms for Instant, Face-to-Face Collaboration

Avaya Scopia® Video Collaboration enables a faster, more effective and unified way of doing business. You know video conferencing lets you meet with colleagues, partners, and customers, regardless of locations. But now you can join any meeting easily from your desktop or mobile device with the click of a hyperlink from an email message or calendar meeting invite.

Assign an Avaya Scopia virtual video room to everyone in your organization and empower them with their own personal virtual conference room that they can take with them anywhere. Enable them to invite anyone – inside or outside your organization – to join their virtual meeting room from virtually any device on any network including the freely distributed Scopia Desktop and Mobile Clients. Alternatively, they can connect from a telepresence system, conference room system or telephone. Use any device, from any location to moderate or participate in a meeting, share content, discuss, and make decisions.

Video Conferencing Benefits

- Improve productivity

- Make faster, more informed decisions

- Enhance corporate training and distance learning

- Reduce travel expenses

- Maintain business continuity

- Expand virtual reach of your enterprise

- Achieve rapid return on investment

- Access subject matter experts regardless of location

- Strengthen customer relationships

- Speed time to market

About Avaya

Avaya is a global provider of business collaboration and communications solutions, providing unified communications, contact centers, networking and related services to companies of all sizes around the world. For more information please visit **www.avaya.com.**

Avaya Scopia Video Collaboration Solutions

Video on the Go	One-on-One or Group Meeting	Conference Room Meetings	Unlimited free Mobile and Desktop Clients

Avaya Scopia Desktop and Mobile

With Avaya Scopia Mobile and Desktop solutions, anyone in your organization can join a virtual video room and participate in a rich collaboration experience. The virtual room owner can invite anyone, anywhere, on any network, to participate in a video call— or just join via audio.

Avaya Scopia Mobile and Avaya Scopia Desktop bring the experience of a face-to-face meeting direct to your mobile device and PC or Mac respectively. Host a meeting in your virtual meeting room or join a meeting in another virtual meeting room and look your colleagues in the eye while you share and view documents, spreadsheets, or other online content. The simple web browser plug-in is centrally managed, distributed and deployed without complex licensing fees or configurations.

Avaya Scopia Video Conferencing solutions are the ultimate enterprise-grade mobile video applications and enable HD video conferencing and data collaboration with the nearly two million installed standards-based video conferencing and telepresence systems worldwide. Natively supporting High-Profile compression and H.264 Scalable Video Coding, Avaya Scopia Video Conferencing solutions enable a high-quality video experience on practically any type of network while utilizing low bandwidth.

Fully industry standard interoperable, Avaya Scopia Video Conferencing solutions easily extend room system video conferencing to desktop and mobile users for voice, video and data collaboration. Automatic firewall traversal helps ensure users can participate regardless of where they are while being secure, intuitive and convenient. All you need is an Internet connection and a PC or a Mac.

Try Scopia® free for 14 days

Experience the simplicity of Avaya Scopia video collaboration with a complimentary 14 Day Trial **avaya.com/videotrial**

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